

FOR IMMEDIATE RELEASE

Contact: Eddie Stevenson (210) 259-8491

January 14, 2014

Trijicon® Offers Cerakote™ Finish on Select ACOG®, Reflex and RMR™ Models for 2014

Wixom, MI — New for 2014, Trijicon has introduced a selection of ACOG, Reflex and RMR models featuring Cerakote[™] finishes. Cerakote[™] is a ceramic based finish that can be applied to metals, plastics, polymers and wood surfaces. This versatile finish is becoming a popular option for high-quality firearms and accessories. Trijicon now offers color options in Sniper Gray, OD Green and Flat Dark Earth (FDE) on select ACOG, Reflex and RMR models.

Andrew Chilkiewicz, Trijicon Marketing Manager, commented, "The industry is moving towards Cerakote finishes on many OEM and custom finished firearms platforms. We believe by introducing Trijicon optics in these same finishes we are meeting the demands of our customers on some of the more popular Trijicon optics and sights."

The following Trijicon optics feature Cerakote finishes:

Trijicon RMR®

- LED RMR 3.25 MOA Red Dot
 - 6.5 MOA Red Dot
- Adjustable LED RMR
 - 3.25 MOARed Dot
 - 6.5 MOA Red Dot
- Dual Illuminated RMR
 - 7.0 MOA Amber Dot
 - 9.0 MOA Amber Dot
 - 9.0 MOA Green Dot
 - 13.0 MOA Amber Dot
 - 12.9 MOA Amber Triangle
 - 12.9 MOA Green Triangle



Flat Dark Earth

TRIJICON REFLEX

42mm Reflex
6.5 MOA Amber Dot
4.5 MOA Amber Dot

• 42mm Reflex with Flattop Mount

6.5 MOA Amber Dot

4.5 MOA Amber Dot



Sniper Gray

TRIJICON ACOG

 4x32 ACOG with Chevron Reticle (5.56/.223 BDC) and Flattop Mount Red Chevron
Green Chevron

• 4x32 ACOG with Horseshoe/Dot Reticle (M4 BDC) and Flattop Mount

Green Horseshoe/Dot

• 4x32 ACOG with Crosshair Reticle (5.56/.223 BDC) and Flattop Mount

Red Crosshair Green Crosshair

 4x32 ACOG with Corsshair Reticle (M4A1 BDC), Flattop Mount, BUIS and Dust Cover Amber Chrosshair



Olive Drab Green

• 4x32 ACOG with Chevron Reticle (5.56/.223 BDC)., Flattop Mount and 3.25 MOA LED RMR®

Red Chevon/Red Dot

For more information on Trijicon's new ACOG, RMR and Reflex optics featuring Cerakote finishes, and the complete array of **Brilliant Aiming SolutionsTM** for the hunting, shooting, military and law enforcement markets, contact Trijicon, Inc. ® at (248) 960-7700 or visit www.trijicon.com.

For Hi-Res images, please contact Eddie Stevenson at eddie@driftwoodmediacom.com or visit www.driftwoodmediacom.com.

*CerakoteTM is a trademark of NIC Industries, Inc.