

UNDER ARMOUR TAKES THE FAMOUS RIDGE REAPER SERIES TO A NEW LEVEL OF PERFORMANCE WITH NEW COLDGEAR INFRARED TECHNOLOGY

The Under Armour® **RIDGE REAPER® Series** has quickly become a favorite among big game hunters. Its mid-weight ultra quiet and water-resistant softshell fabric is the perfect choice whether you're stalking bugling bulls or treestand hunting for giant whitetails. For 2013, Under Armour has added **ColdGear® INFRARED Technology** to the RIDGE REAPER, helping you stay warmer longer for more success in the woods.

Under Armour ColdGear INFRARED is a soft, undetectable ceramic coating on the inner layer of your garment that acts as a living, breathing, body warmer. The coating seeks, absorbs, and retains your body's own heat, so ColdGear INFRARED keeps you warmer longer with no extra weight or bulk. Add in Under Armour's game-changing UA Scent Control Technology and you have a winning combination that will help keep you lightweight, warm and undetected.

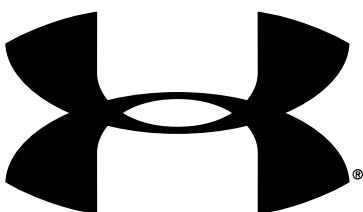
UA ColdGear INFRARED Ridge Reaper Jacket
\$199.99 - Available at Retail 7/1/13

UA ColdGear INFRARED Ridge Reaper Pant
\$179.99 - Available at Retail 7/1/13



- 100% polyester
- ColdGear INFRARED printed interior traps heat for superior warmth without added weight
- Under Armour Scent Control technology
- Ultra quiet wind and water-resistant softshell fabric
- STORM DWR finish
- Secure zippered chest pockets
- Updated design
- Backpack integration system

For more information on Under Armour's new ColdGear INFRARED RIDGE REAPER series, and their complete selection of performance apparel, footwear, and accessories, visit www.ua.com or contact Eddie Stevenson at eddie@driftwoodmediacom.com.



UNDER ARMOUR®