



FOR IMMEDIATE RELEASE

Contact: Eddie Stevenson
(210) 259-8491

January 16, 2012

Trijicon®, Inc. Goes Long-Range with TARST[™] High-Performance RifleScope

Wixom, MI — A brilliant solution for the precision target shooter, professional operator or long-range hunter, Trijicon introduces its TARST[™] High-Performance RifleScope.

The Trijicon TARS (Tactical Advanced RifleScope) is a 3-15x variable magnification, 50 mm-objective, illuminated-reticle optic designed for tactical and sporting rifles. Premium-grade optics, exact adjustments, and innovative reticle systems allow users to engage targets at extreme ranges.

Best-quality glass is fully multi-coated to allow maximum light transmission. Optical engineering advancement produces a generous 3.3 inches of constant eye relief while decreasing overall scope length to 13.9 inches. Its 3x to 15x magnification range make it a viable choice for myriad applications, from LE and military operations to benchrest competition to varmint and big-game hunting.

The TARS features a patented illuminated-reticle system with 10 levels of intensity, including two for use with night-vision optics. Its non-forward emitting LED is much more efficient than current systems; One CR2032 battery provides 30,000 hours of use. Four reticle choices are available—an intuitive MOA reticle (Model 101), Trijicon-exclusive JW mil-square reticle (103) and two duplex versions (102 and 104). All are located in the first focal plane, so subtension values remain constant across the magnification range.

A robust, 34 mm main tube machined from aircraft-grade aluminum combined with Trijicon's mil-spec construction ensure TARS can handle severe recoil in the harshest environments. It is waterproof to 66 feet. Hydrophobic coatings on exposed lenses ensure clarity in wet conditions. Finger-adjustable turrets feature patent-pending lockable, tactile click adjustments for positive tracking and repeatability. A side-mounted parallax dial focuses from 10-feet to infinity. Removable flip-up range caps and sunshade are included.

With Trijicon's proven battlefield performance and uncompromising commitment to perfection, TARS will prove itself as a superior tactical riflescope for long-range marksmen.

For more information on TARS and the complete array of Brilliant Aiming Solutions™ for the hunting, shooting, military and law enforcement markets, contact Trijicon®, Inc. at (248) 960-7700 or visit www.trijicon.com.

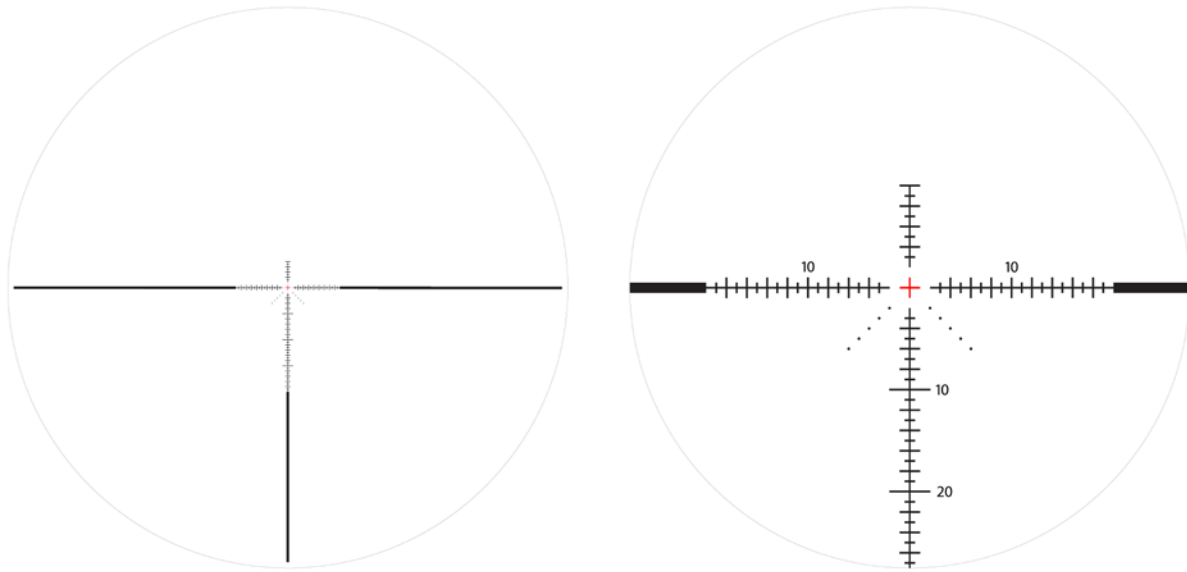
For Hi-Res images, please contact Eddie Stevenson at eddie@driftwoodmediacom.com or visit www.driftwoodmediacom.com.

###

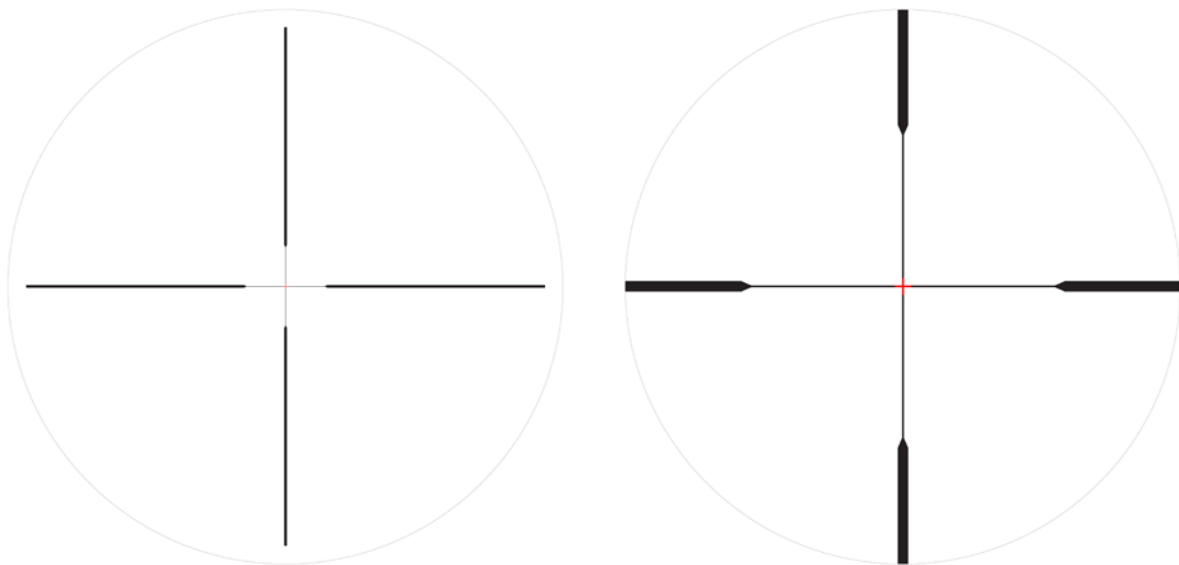
Trijicon TARS™ (Tactical Advanced RifleScope)



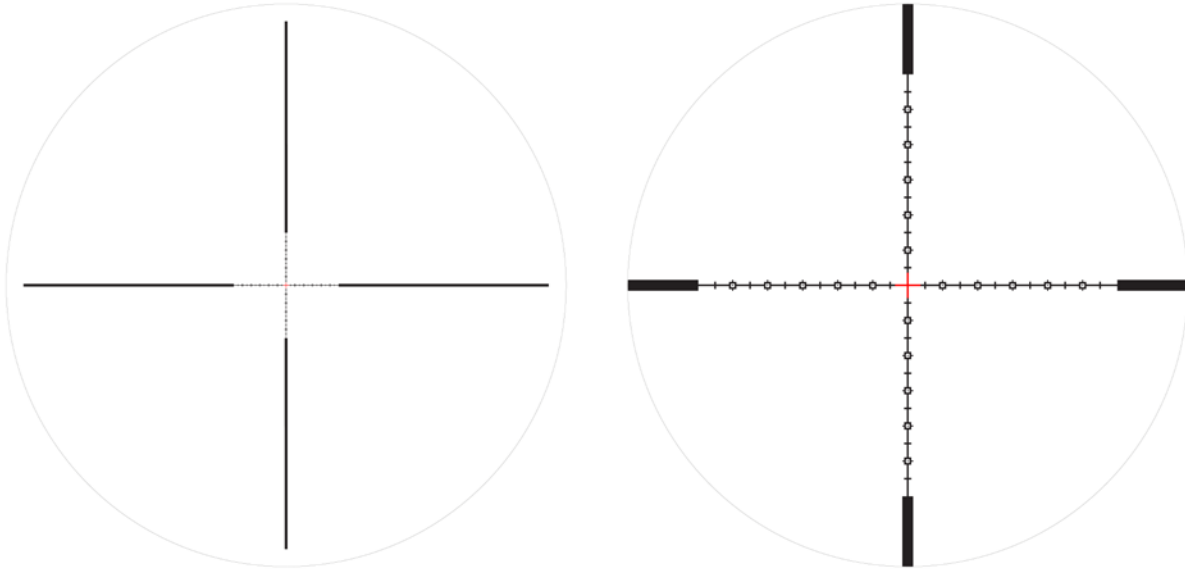
TARS MOA Reticle (Model 101)



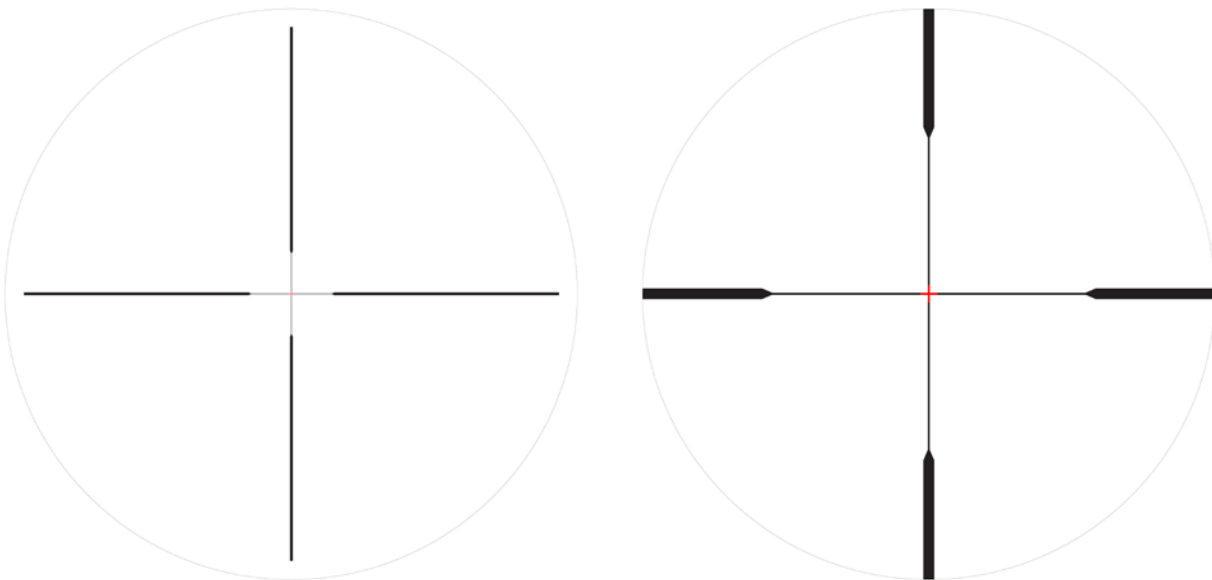
TARS Duplex MOA Reticle (Model 102)



TARS JW Mil-Square Reticle (Model 103)



TARS Duplex Mil-Square Reticle (Model 104)



Specifications

Operating Principal	Magnified, First Focal Plane
Optical Magnification	3X – 15X
Focal Plane	First Focal Plane
Theoretical Eye Relief	3.33 – 3.25 in (84.5– 82.5 mm)
Exit Pupil	0.66 – 0.13 in (16.7 – 3.3 mm)
Field of View	7.15° – 1.43°; 37.5 – 7.5 ft (10.4 – 2.1 m) @ 100 yards
Parallax	Side-focus parallax compensation from 40 m to infinity
Adjustment Range	MOA Variant: Elevation: ±75 MOA (150 MOA total travel) Windage: ±60 MOA (120 MOA total travel) 30 MOA per revolution MIL Variant: Elevation: ±22 MIL (44 MIL total travel) Windage: ±18 MIL (36 MIL total travel) 10 MIL per revolution
Adjustment Increments	MOA Variant: ¼ MOA per click MIL Variant: 0.1 MIL per click
Optical Coating	Full multi-layer coating per MIL-C-14806A or broadband anti-reflective coating, Hydrophobic coating on exposed Objective and Ocular lenses
Reticles	MOA JW MIL-SQUARE Duplex
Reticle Color	Red
Optical Signature	Zero forward emission
Power Source	
Reticle Illumination	Red Light Emitting Diode (LED) Center cross illumination Push Button Control – Single button press or hold and step through Illumination Settings (10): Night Vision 1, Night Vision 2, Tritium Equivalent, Dusk/Dawn 1, Dusk/Dawn 2, Day 1, Day 2, Day 3, Day 4, Intense Sun (1) CR2032 Battery
Battery	
Physical Specifications	
Length x Width x Height	13.9 in (353 mm) x 3.8 in (97 mm) x 3.5 in (89 mm), without objective sun shade
Weight	47 oz. (1332 g), without objective sun shade
Removable Objective Sun Shade	Adds 3.0 in (75 mm) to overall scope length
Material – Housing	6061-T6 aluminum, hard coat anodized per MIL-A-8625, Type III, Class 2, dull & nonreflective
Internal Gas	Dry Nitrogen Filled